COSV

# SOCIAL ECONOMY UNIT

Dec 2022







COSV is an Italian NGO working in the development cooperation since more than 40 yrs. across the world, in different sectors. In the last decades we capitalized our experience and and we decide to focus on socioeconomic development in the Mediterranean area and Africa, where the our presence bring a stronger value to the intercultural facilitation among Europe and Local context.





COSV in numbers (2021)

53 years of Foundation

127 people employed (90% local staff, 50% women).

7 countries in MENA; Balkans and Africa.

27 Development cooperation focusing of socio-economic development.

12 Mln turnover.

42 SES supported (BDS and seed-funds).

35 Public institution supported

### COSV

OUR
APPROACH
TO SOCIAL
ECONOMY 1/2

- ▶ Do not do by yourself!: we engage partitioners and experts, researcher and networks on social economy in a strategic alliance for a co-design and management of the actions, including scientific review.
- ➤ **True ownership**: we act as third party in the micro, meso and macro level of the social economy ecosystem in the countries where we are, with a high innovative incubation and acceleration programs, giving input also to national policies, without harming the local ownership process.
- ➤ Let's Contextualize!: we bring value to the intercultural dialogue and intercultural facilitation among European experienced SE countries and young SE ecosystem

### COSV

# OUR APPROACH TO SOCIAL ECONOMY 2/2

- > We Integrate Social Justice Policies in the Social Entrepreneurship support' scheme by design projects that have always attention to the single SE initiative and the sector-related ecosystem.
- We mainstream social economy strategy as natural exist strategy for International development cooperation projects.
- The SE support scheme via **sub-grant** (acceleration, incubation, innovation) **is always and internal knowledge process**, we don't externalise services, we co-manage with strategic partners.
- We are constantly committed in actionresearch across development cooperation and Social and Solidarity Economy.

# ENTREPRENUERSHIP



## CO PR<sup>©</sup>FIT



### www.social2square.com

It's COSV social economy unit's WEBSITE launched in April 2022 to gather all the stories and programs we are implementing in Med Area. COSV se unit is member of *DIESIS NETWORK* since 2019 and Catalyst 2030 membership is in progress.

**CO-PROFIT benefit company** is the business unit of COSV registered in 2021 as Benefit corporation in Milan (Società Benefit law 208/15).

The labour market observatory (Marqab) is an innovative mix of ICT platform and participatory data collection methodology launched in Lebanon in 2021 ready to be scaled in other countries in order to guarantee access to accountable and sustainable market research. In Lebanon the LMO is managed in partnership with **TEC Tripoli Entrepreneurs CLUB.** 

# ENTREPRENUERSHIP TOOLS

Co-Profit, (shared profit) is the **Business unit of COSV ngo**. It has been registered in 2021 as Benefit corporation in Milan (Società Benefit law 208/15).

Co-profit aims to multiple shared values in area of COSV intervention in the Mediterranean and in Africa.



Co-profit offers consulting services for impact measurement, cultural facilitation for the sustainable internationalization of businesses and services for the development of impact business and social and solidary economy (SSE)

Co-Profit works with a multicultural team and a network of local and global partners, identifying international cooperation as a distinctive element of our offer.

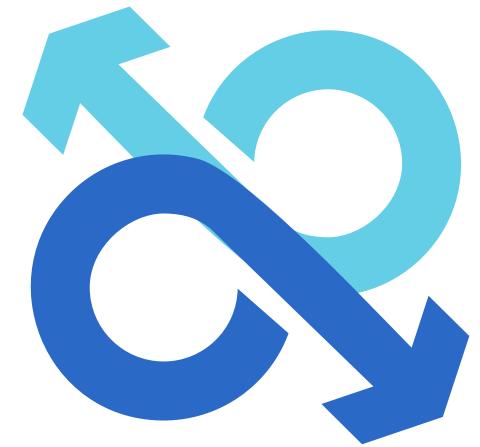
CO-PROFIT is member of NISB Network Italiano delle Società Benefit.



### SETTING COSV SE STRATEGY

**Growing fast!** 

The Challenges of social economy policy in young ecosystems and/or fragile context.



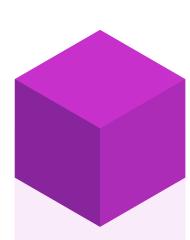
We design SSE programs to quick link the incubation and acceleration of the single iniative to a broad policy impact.

**Growing well...** 



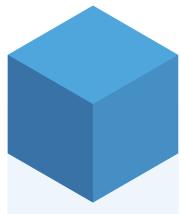
### **COSV SOCIAL ECONOMY STRATEGY**

**PILLARS** 



**U**I Be plural

We aim to
Support
pluralism of
forms of social
economy, with a
do not harm
approach.



**Be Agent** 

02

We are an ecosystem player interested in finance the single social economy initiatives that can have influence on the Public Policies



03 Be crosscultural

We give value to the intercultural dialogues and exchange promoting the cross-sectorial methodologies.



### SOCIAL ECONOMY FRAMEWORK STRATEGY

Key performance indicators

01

### Support pluralism of form of social economy

1.1) Tailor socialeconomy assessment tools are applied. 1.2) Identified SE Models/related policies are supported. 1.3) The Country Strategy is adapted. 02

# Finance the single to finance the ecosystem and viceversa.

2.1) Tailored projects and sub-grants programs are designed to tackle both SE and advancement of related sector policies.
2.1) Tailored social impact measurement approach are applied for measuring impact of SEs in different policies

03

### Strengthen the Crosscultural fertilization

3.1) The cross-cultural (geographical cross) and cross-fertilization (domain-cross) is managed and organized.



# SOCIAL ECONOMY UNIT PORTFOLIO

### CURRENT SE PROGRAMS 2021-2024



COUNTRY	PROJECT	DESCRIPTION	RELATED POLICIES	DONOR
LEBANON	LEB INC! promoting inclusive business in Lebanon	Leb inc! is pivotal platform among University, SME and the social enterpreneusrhip movement to common join force in reducing unemployment of youth and promote a inclusive and sustainable approach to in the Business Faculties.	Social Enterpreneusrhip education, Higher education, youth unemployment Market analysis, inclusive business incubation.	AICS
LEBANON	SEE CHANGE Social Enterprise Ecosystem Change	A whole program to boost the advancement of SE ecosystem, COSV is a leading the incubation of 4 new model of SE in Lebanon and measuring their impact on related policy: community enterprise, school-enterpsie, ngo in transition and public-private partnership.	Social E TVET Education Urban regeneration Good Governance	EU MTF
ALBANIA	TOKA JONE Reuse of confiscate land for social anfd green agriculture	TOKA JONË project aims to strengthen social enterprises in managing the confiscated assets from organized crime in Albania based on social agriculture models.	Social Green Agriculture Social Economy Confiscated asset	EU
ALBANIA	GREEN AL Empower Grass-Root CSOs for Improved Innovative Environmental Protection in Albania.	Targeting Albanian CSOs / grassroots associations engaged in the environmental field through an acceleration program via subgranting scheme. Mentoring and technical will allow them to improve their organizational and financial sustainability, including through recourse to the market and the establishment of public-private partnerships for the establishment of ecological services for communities.	No profit entrepreneurial initiatives, Environment protection, Public-Private partneship for good governance	SIDA
NORTH MACEDONIA	ENTEG Entrepreneuship skills for Higher education	Targehting Higher education Studednt and Institution of North Macedonia and Greek, COSV is leading a component related inclusion of ROMA community in higher education and entrepreneurship program	Roma Inclusion and entrepreneurship programs al inclusive marketing	INTERRE G

### CURRENT SE PROGRAMS 2021-2024



COUNTRY	PROJECT	DESCRIPTION	RELATED POLICIES	DONOR
MONTENEGRO	REACH Raising Environmental Awareness on Circular economy and natural Habitats of Cetinje and Lovcen	The project will work with local actors active in the areas of Cetinje and Lovcen (national park), coming from public authorities, schools, CSOs and private individuals, for the realization of pilot circuits of circular economy in the bio-waste supply chain. This intervention will also increase the awareness and awareness of the same actors and the local population on the issues of the environment, proper waste management and climate change.	Circular Economy Public-Private partnership, Social Economy	EU
NORTH MACEDONIA	BAIR BAIR - Bitola's joint Action for the Inclusion of Rome -	The Project will work for the improvement of the basic conditions of the Roma communities of Bitola in terms of urban planning, housing, access to social services and participation in community life. In particular, a highly participatory approach will be adopted aimed at strengthening the target community in becoming an active part of the community and protagonist of the development and improvement of living conditions. This approach will be used especially in the use of the Housing Restoration Fund (HRF) which will be aimed at improving the conditions of homes and settlements, including energy efficiency interventions, in which these communities live	Social housing, Roma Inclusion Social Economy Urban Regenaration	EU
BALKAN REGION	WBSEA western Balkan social Economy Alliance	The project aims at depicting social economy as a brain-gain catalyst in the Western Balkans, thus, building the capacities of youth organizations in WB region to embed social economy in their strategic planning and positioning and work towards the development of social economy programmes and advocacy initiatives. It intends to stimulate youth brain-gain in WB region by supporting the creation of an enabling environment for youth employment through promotion of self-employment and social entrepreneurship practices. Fostering regional cooperation, capacity-building and an exchange of know-how and good practices between WB countries and EU.	Social Economy Circular Economy	ERASMUS+
ALBANIA	LAGHI D'albania	The action intends to promote innovative models of sustainable and responsible tourism in the areas related to the two main lakes of Albania - Lake Skadar and Lake Pogradec / Ohrid - in opposition to models of tourism and invasive development that are rapidly expanding throughout the territory. Albanian, in order to contribute to an inclusive economic growth of Albania.	Sustainable tourism, inclusive business, green transition	AICS



# INCUBATION PROGRAMS



### CYCLE OF COSV INCUBATION PROGRAMS

### **FEASIBILITY STUDY**

understanding the context, mapping the key actor and reducing the risk/

### **CO-DESIGN**

Feeding the collaboration mindset and the open innovation process.

### IMPACT4POLICY

analyzing the impact of the social economy initiatives financed on different policies

### INCUBATION/ACELERATION

Sub-grant schemes include social economy drivers and methodology

### INCUBATION/ACCELERATION PROGRAMS



A incubation and acceleration program for green and social enterprises.



A incubation and acceleration program based on local trust network to support ngos in reaching a more structured social economy model.



A incubation programs that allow community led initiatives to have a robust sustainability.



A incubation and acceleration program dedicated to vocational technical institute.



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A incubation and acceleration program dedicated to prepare and finance the capacity of PAs and CSOs to co-design and deliver community based services

## SOCIAL ECONOMY UNIT Key Partners















### **SOCIAL ECONOMY UNIT TEAM**



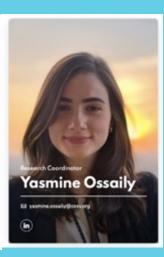












SE unit Director

Social business & Open Innovation Expert

M&E and Impact measurement expert Balkans
Regional
Coordinator,
tourism
sector
expert

SE facilitator and researcher

Incubation coordinator

Researcher



# LET'S start a collaboration!

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